

## MCU Academic Program Overview (as of October 2020)

School	Department	Post-Sec Certificate program	Bachelor's program established	Master's program established	Doctoral program established
<b>Management</b>	Accounting		1990	2003	
	Business Administration ♦ EMBA program ♦♦ IMBA program+		1990	1992 ♦2001 ♦♦2005	1996
	Finance		1991	1994	
	International Business ♦ International Business and Trade+		1990	1996 ♦2015	
	Risk Management and Insurance		1990	2002	
<b>Communication</b>	Advertising and Strategic Marketing		1999		
	New Media and Communication Administration		1990	1996	
	Journalism		1999		
	Radio & TV		1999		
	Mass Communication	2006			
	Mandarin Popular Music and Performance	2017			
<b>Tourism</b>	Hospitality Management		2000		
	Leisure and Recreation Administration		2000		
	Tourism		1990	2001	
	Baking Technology & Hospitality Management	2008			
<b>Design</b>	Architecture		1999	2002	
	Commercial Design Master's: Creative Design and Research		1990	2003	
	Digital Media Design	2005	2000	2012	
	Product Design Master's: Design Innovation and Management		1995	1999	
	Urban Planning and Disaster Management		2003	2011	
	Animation and Comic Creative Industries Design program		2018		
<b>Health Technology</b>	Biomedical Engineering		2006		
	Biotechnology		2002	2007	
	Healthcare Information and Management Master's: Healthcare Organization Management		2002	2015	

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<b>Information Technology</b>	Computer and Communication Engineering		1999	2002	
	Computer Science and Information Engineering		2000	2002	
	Electronic Engineering		2002	2007	
	Information and Telecommunications Engineering		2002	2008	
	Information Management		1990	1997	
<b>Law</b>	Financial Law		2006	2014	
	Law		1993	1999	
<b>Education and Applied Languages</b>	Education			2001	
	Applied Chinese		1994	2000	2008
	Applied English		1993	2000	
	Applied Japanese		1996	2000	
	Teaching Chinese as a Second Language		2006		
	Teaching Chinese as a Second Language master's program † [Michigan location]			2014	
<b>Social Sciences</b>	Counseling and Industrial/Organizational Psychology		2003	2008	
	Public Affairs		2003	1999	
	Criminal Justice		2007	2013	
<b>Financial Technology</b>	Economics and Finance		1991	1999	
	Applied Statistics and Information Science		1990	2002	
	Financial Technology Applications program		2018		
	Financial Technology Applications master's program			2020	

<b>International College</b>	International Affairs master's program † ♦International Affairs & Diplomacy program †		♦2012	2003	
	Information Technology Management program † [originally Applied Computing program, name change in 2020]		2002		
	International Business and Trade program † International Business Management program – [Thailand Location] †		2001 2020		
	Journalism and Mass Communication program †		2002		
	Travel and Tourism program †		2002		
	New Media and Communication Administration master's program † [Michigan location]			2016	
	Fashion and Innovation Management program † [Chinese name change in 2020]		2016		

† degree program designed by more than one academic department and instructed in English